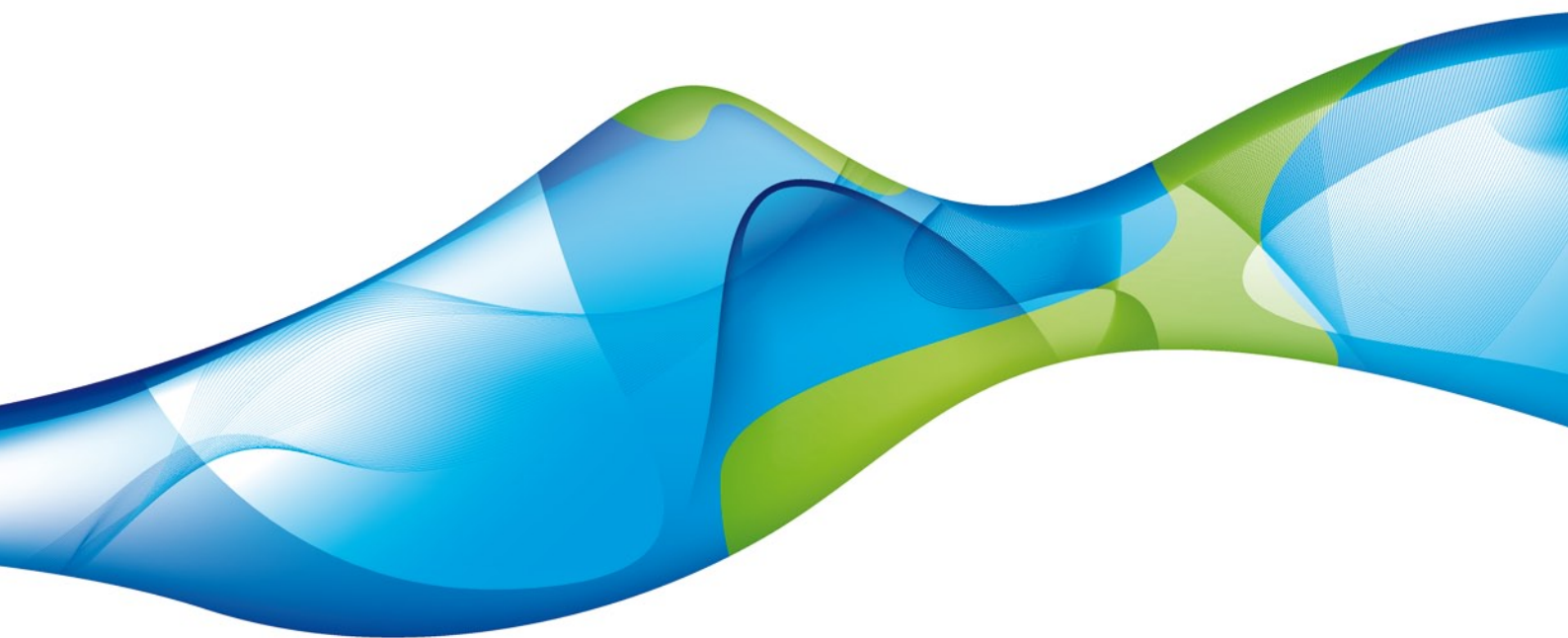


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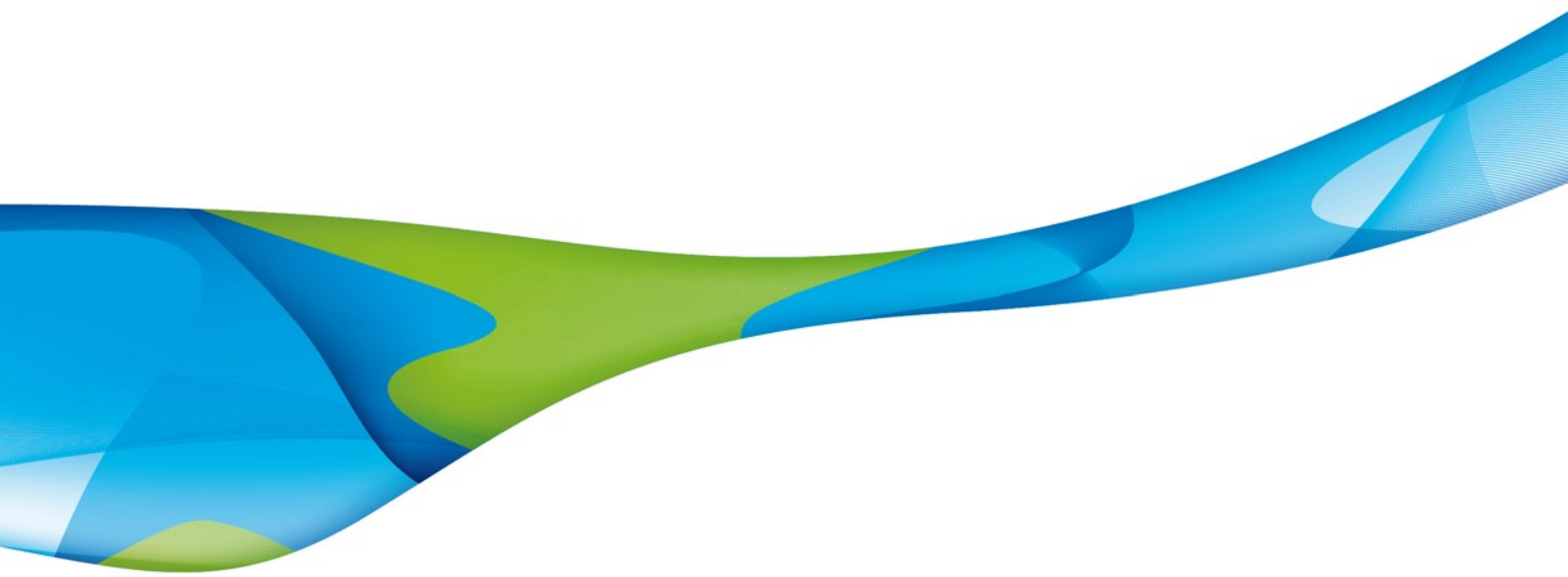
With Invest for Excel® software, you will quickly create an investment model, perform profitability analysis, and find the most effective alternative.



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Any decision regarding capital expenditures such as new investments, replacements, modernizations or acquisitions require profitability analysis of every alternative. Far from being the necessary evil, investment calculation is a crucial step to assure the management of the organization's funds in the most profitable way.

At today's pace in which the business environment evolves, it is imperative that you perform the financial feasibility studies in the most reliable and expeditious way. If not, you will find yourself acting on wrong assumptions or simply taking actions too late. But how do you compete if tracking formulas or revising input variables require a lot of time? Instead of studying the opportunities for best capital allocation, you could find yourself lost in meanders of calculation models... and the clock is ticking.



Spreadsheets and many data analysis tools lack the features to enable analysis in a short time. You need a powerful tool capable of instantly performing complex investment profitability calculations across a broad range of application areas.

Invest for Excel® is the leading software [for profitability calculations of investment projects, valuation and impairment testing](#). It implements the methodology of discounted cash flows.

Used in over 30 countries and by 50% of the top 30 companies in Finland, Invest for Excel® puts the best practices of cash flow modeling in place. It supports the corporate compliance and speeds up modeling. Calculations with Invest for Excel® provide the basis for strategic decisions regarding capital expenditures that move you toward your goals.

More than 30 countries Nearly all industries

Application areas of Invest for Excel®:

- ▶ Investment proposals
- ▶ Capital budgeting
- ▶ Valuation (acquisitions, divestments and mergers)
- ▶ Impairment testing
- ▶ Business planning and strategy
- ▶ Cash flow modeling
- ▶ Profitability analysis of projects – R&D, marketing, human resources, etc.
- ▶ Project financing
- ▶ Post-audit
- ▶ Liquidity planning
- ▶ Outsourcing
- ▶ Life-cycle costing

Industries:

- ▶ Automotive
- ▶ Banking, insurance and finance
- ▶ Chemicals
- ▶ Consulting and engineering
- ▶ Construction & Real Estate
- ▶ Electric Utilities
- ▶ Food and beverages
- ▶ Metals and metal products
- ▶ Mining and quarrying
- ▶ Oil and gas
- ▶ Pharmaceutical
- ▶ Post and telecommunications
- ▶ Pulp and paper
- ▶ Services
- ▶ Transport and logistics

How to get to know Invest for Excel®?

Visit www.InvestForExcel.com, write an E-mail to sales@investforexcel.com, or call +358 19 54 10 100. Book a presentation or web conference. Take part in training sessions – the calendar of regular workshops in several European and US locations is available on our website.

Who needs Invest for Excel®?

Large organizations can streamline the analytical process leading to investment decisions. Invest for Excel® is not exclusively reserved for finance, investment, or controlling departments. Production personnel, marketing managers, or project coordinators can be easily involved in the investment calculations.

Small and medium-size companies can plan investments more efficiently through quick and transparent calculations.

Investors can get a clearer view of the profitability and risks of business opportunities.

To the **public sector**, Invest for Excel® is a long-awaited tool for creating investment proposals and subvention applications that are in line with required guidelines.

Key benefits of Invest for Excel®

Invest for Excel® is capable of instantly performing complex analysis across a broad range of application areas. Your organization will profit from ready-to-go, literally "on click" functionality:

- ▶ comparison tables
- ▶ consolidation
- ▶ margin calculation
- ▶ break-even function
- ▶ investment proposal
- ▶ sensitivity analyses.



Instant analysis of many scenarios, calculation of break-even and sensitivity analysis

▶ Corporate compliance

Invest for Excel® adds significant value in support of corporate compliance because it enables personnel to conform to a specification or policy that has been clearly defined. The result of Invest for Excel® implementation is the unification of investment profitability analyses. You will create an effective investment process that supports the selection of the best projects for realization.

▶ Profiting from best practices and knowledge in financial modeling

The users are not required to possess the in-depth skills of working with spreadsheets or creating financial indicators - this knowledge is already incorporated into Invest for Excel®. Systematic statements, ready calculation algorithms, and functions that facilitate modeling will save a lot of time.

▶ Assurance from correct formulas

The result formulas of Invest for Excel® are protected against modification, which increases the safety of calculations. The co-operation between controllers and engineers is improved, and the validation of the investment request by decision-makers is a lot easier.

▶ Flexibility in modeling of any type of business

The software is standard, but you can model any type of business according to your assumptions. In addition, you can manage your calculation while cooperating with other users: for example, lock the key parameters against modification.

▶ Instant profitability analysis of many scenarios of investment, calculation of break even and sensitivity analysis

Act rapidly, take advantage of Invest for Excel® solutions and obtain key results in minutes! Evaluate profitability; compare various investment scenarios or alternative projects. Make sensitivity analysis - what if investment expenditures go higher, income goes down, or discounting rate is different? Calculate the break-even for various parameters and find out what is the marginal effect of the investment compared to the initial state. Finally, model financing and prepare an investment proposal.

▶ Quick and cost-free implementation of the software

Install Invest for Excel® on a workstation or network server. Use your skills of working with Microsoft Excel - the most popular spreadsheet for financial modeling. Invest for Excel® is programmed in the Microsoft Excel environment, making the use of the tool intuitive and easy.

▶ Professional reporting

Invest for Excel® provides the most important financial reports and statements - from profitability analysis to reports that are in line with international accounting standards.

▶ Help desk and trainings for users

Training sessions, user support and software updates are included in the basic maintenance services.

| Invest for Excel® functionality | Enterprise | Pro | Standard | Lite |
|--|------------|-----|----------|------|
| Flexible definition of investment calculation: calculation term, length of interval periods (1, 2, 3, 4, 6, 12 months), discounting rate, taxes and more | | | | |
| Specification of capital expenditures with a selection of depreciation methods and options for residual value | | | | |
| Profit calculation in a form of Profit and Loss Account for specifying income and costs | | | | |
| Working capital calculation | | | | |
| Cash flow statement | | | | |
| Profitability Analysis Report including investment profitability indicators such as NPV, IRR, payback, RONA, EVA, DCVA and more | | | | |
| A great variety of sensitivity analysis in a form of charts and report tables | | | | |
| Break-even function on any input variable | | | | |
| Comparison of various investments | | | | |
| Margin calculation (the marginal effect of an investment as compared to status quo, for example used in modernization projects) | | | | |
| Function for creating customized charts and sensitivity analysis | | | | |
| Modeling rows can be categorized into 3 levels of hierarchy specification | | | | |
| Balance sheet | | | | |
| Investment proposal | | | | |
| Currency conversion function | | | | |
| Language change function (English, German, Spanish, Swedish, Finnish, Polish, Russian) | | | | |
| Locking of calculation files (partial/full) | | | | |
| Customization of headings, rows, and key ratios | | | | |
| Project financing module | | | | |
| Consolidation of many calculations into one summary file | | | | |
| IFRS and US GAAP impairment test | | | | |
| Valuation for acquisitions, mergers, and sales of businesses | | | | |
| Perpetuity (going concern) | | | | |
| Profitability calculation based on Free Cash Flow to Equity (FCFE) | | | | |

System requirements:

Microsoft Windows 2000, XP or Windows Vista

Microsoft Excel 2000, XP, 2003 or 2007

About Datapartner Oy

In Northern Europe, Datapartner is the number one developer of cash flow modeling software. When you choose Invest for Excel®, you implement a continuously updated and improved tool developed by a company with over 20-years experience.



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